

Organisation Profile

Bridge Communications

Our Team



Shahvez Akhter

Managing Director

Over 24 years of experience of experiential marketing in India's top agencies



Mohit Bajaj

Director Operations - BTL

Over 13 years of Managing all kinds of BTL Projects



Saif Khan

Creative Director

Over 24 years of Creative Experience in Advertising Industry



Kallal Das

AVP -BD

Over 25 years of Experiential Marketing – South Market



Charanjit Singh

**Director
Artist Management**

Managed 1000 plus shows during this 30 + years of tenure



Shweta Lohia

Client Service

Over 10 years of Content Writer Experience in Advertising Agency



Maninder Singh

DGM MICE

Over 15 years MICE



Harmeet Singh

3d Designs Head

15 years plus experience



Yagnesh Singh

Project In charge

Over 5 years of Designing





The Animal Care Organization

CLIENT - VEDANTA

EVENTS – TACO/RANTHAMBORE/
RUN FOR ZERO HUNGER

PLACE - HARYANA/GURUGRAM/
NEW DELHI



ACC

CLIENT - ACC CEMENT

EVENTS - ACC CEMENT EVENT

PLACE - PATTAYA, BANGKOK- THAILAND



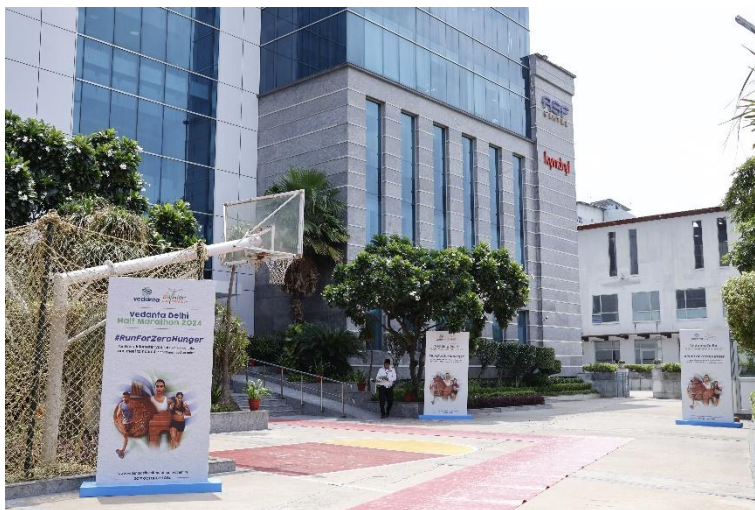
SWARN RATH ROAD SHOW RAJASTHAN & U.P

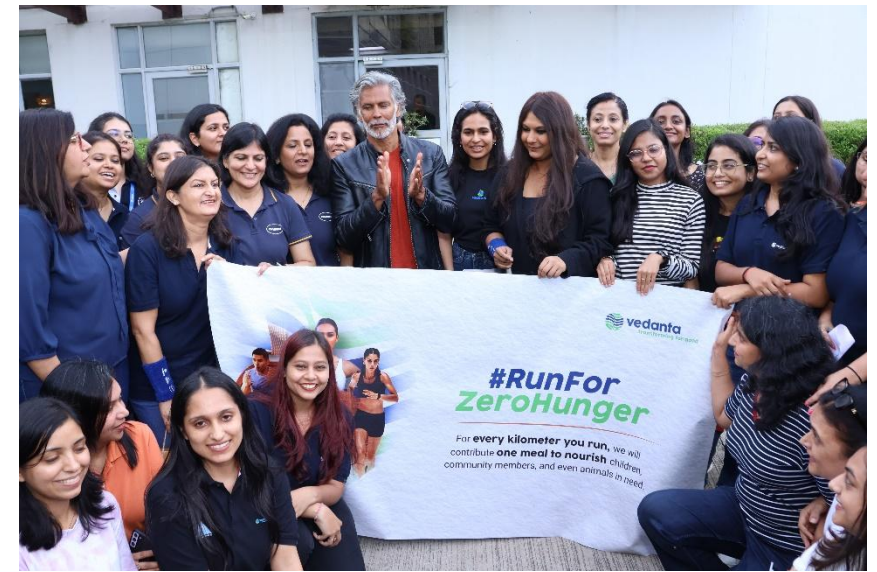














CLIENT – VIACOM 18

EVENT – COLORS KA SARTAJ 2018 / 2019 / 20220 / 2021 / 2022

PLACE – DUBAI (UAE)

CELEBRITY JUDGE – JAVED JAFFREY

Colors ka Sartaj – UAE biggest talent hunt for blue collar workers. We covered about 65 labor camps touching close to 65,000 labors residing in those camps. No. of Registrations – 5000, Audition was done for around 700 contestants and selected 15 Finalists.

The Grand Finale was judged by Javed Jaffrey and 3 winners were rewarded with cash prizes.



IndiaCast's Colors Ke Sartaj talent show returns to UAE for second season

June 24, 2019 1 Min Read

The Grand Finale for the show will take place on July 12, 7 pm at the DULSCO Village Arena, Al Quoz, Dubai. Winners of the show will receive prizes of \$2700, \$1300 and \$550.



COLORS KA SARTAJ SEASON 2 COMES TO A SMASHING FINALE

Adel 3 days ago BEATS Leave a comment 70 Views



The Grand finale was judged by Javed Jaffrey and witnessed a participation of over 600 contestants from across 60 labour camps in the UAE

United Arab Emirates, 13 July 2019: The winners of the second edition of Colors Ka Sartaj – a talent hunt for the blue-collar workforce in the UAE were announced in a glittering ceremony last evening (Friday 12th July) in Dubai. The grand finale held at the DULSCO Village Arena in Al Quoz, saw top 15 participants compete for the coveted title of "Colors Ka Sartaj".

Jaaved Jaaferi19.6K Tweets

TweetsTweets & repliesMediaLikes

MALAA13 JULY 2019

Jaaved Jaaferi @jaavedjaaferi · 19h

Was at the #ColorsKaSartaj contest #Dubai, 12th July, a talent contest between thousands of labourers across #UAE coming from very humble backgrounds from all over the world. This contestant from #Bihar#India totally blew me away. Definitely deserves a break on our reality shows.

0:54

2,520 views

36153

MALAA13 JULY 2019

Jaaved Jaaferi @jaavedjaaferi · 21h

Some consolation for Mumbai slum dwellers. People living in tiny spaces - Hong Kong:



CLIENT - IMM
EVENTS - EFMD GLOBAL
PLACE - GREATER NOIDA





manifest
with us

CLIENT - MENIFEST
EVENTS - MANIFEST
PLACE - NEW DELHI



A series of overlapping geometric shapes in dark blue, red, and light grey are positioned on the left side of the slide, creating a modern, abstract design.

CLIENT - YAZAKI INDIA PVT LTD
EVENTS – YAZAKI INAGURATION CEREMANY
PLACE - PANTNAGAR PLANT, RUDRAPUR
UTTARKHAND







CLIENT - VLCC

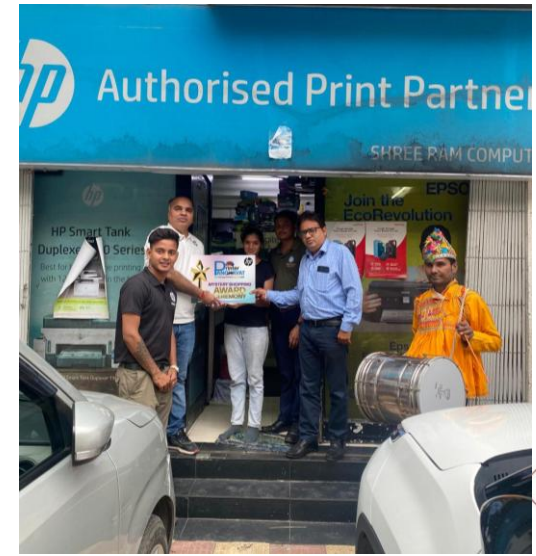
PLACE - BANGALORE/HYDERABAD/CHENNAI/
AHMEDABAD/MUMBAI





CLIENT - HP

PLACE - BANGALORE/HYDERABAD/CHENNAI/
AHMEDABAD/MUMBAI/FARIDABAD/
NEW DELHI







CLIENT – GAIL GAS

EVENT – PETROL PUMP LAUNCH

PLACE – PURI & ROURKELA, ODISHA

Bridge Communications with TDIMS was given a mandate to organize launch event with the petroleum minister

Mr. Dharmendra Pradhan with a gathering of 10,000 people in an AC hanger.





CLIENT – NEWS 18 **EVENTS**

- AGENDA JHARKHAND EVENT, RANCHI, JHARKHAND
- LIFELINE EVENT, JAIPUR, RAJASTHAN
- SUSIKSHA EVENT, NOIDA, UTTAR PRADESH

CHIEF GUEST

- MR. AMIT SHAH (MINISTER OF HOME AFFAIRS)
- MR. RAGHUBAR DAS (CHIEF MINISTER OF JHARKHAND)
- MR. RAGHU SHARMA (MOHFW MINISTER)
- MR. RAMESH POKHRIYAL (HRD MINISTER)

AGENDA JHARKHAND EVENT

Ranchi, Jharkhand



AGENDA JHARKHAND EVENT

Ranchi, Jharkhand



AGENDA JHARKHAND EVENT

Ranchi, Jharkhand



LIFELINE EVENT

Jaipur, Rajasthan



SUSIKSHA

Noida, Uttar Pradesh





Utkarsh Small Finance Bank

Aapki Umeed ka Khata

CLIENT – UTKARSH SMALL FINANCE BANK

EVENT – UTKARSH BRANCH INAUGURAL

PLACE – VARIOUS

Team Bridge Communications with TDIMS has executed Utkarsh Small Finance Bank Inaugural & Activation over 500 plus branches pan India Delhi –NCR,UT,WEST BENGAL,ASSAM,AP,KARNATKA,AP,MP,UP,JAMMU & KASHMIR, PUNJAB,HARYANA etc.





VARANSI

TDISM executes every year Clear Ganga CSR initiative every year on occasion of Environment Day.







DIRECTORATE GENERAL OF HYDROCARBONS
(Ministry of Petroleum & Natural Gas, Government of India)

**CLIENT – DIRECTORATE GENERAL OF HYDROCARBONS
EVENT**

- LAUNCH OF NATIONAL DATA REPOSITORY & OPEN ACRAGE LICENSING PROGRAMME.
- DISCOVERED SMALL FIELD BID ROUND : 2016, SIGNING OF CONTRACTS.

PLACE – NEW DELHI

Bridge Communications with TDIMS successfully organized the launch event for DGH at the Ashoka Hotel, New Delhi.

LAUNCH OF NATIONAL DATA REPOSITORY & OPEN ACRAGE LICENSING PROGRAMME.

New Delhi





DISCOVERED SMALL FIELD BID ROUND : 2016, SIGNING OF CONTRACTS New Delhi





Pearson

CLIENT - PEARSON INDIA

EVENTS – PARTNERS MEET/TTT EVENTS/EXIHIBITIONS

PLACE - PAN INDIA – 36 CITIES

7 CITIES Partners Events



EXHIBITION
Chennai
Stall Size – 4 X 4 mtrs.



EXHIBITION

Bangalore
Stall Size – 6 X 6 mtrs.



Inshop Branding



DIDAC EXHIBITION

Bangalore
Stall Size – 5 X 4 mtrs.



PRODUCT LAUNCH WITH ALEXA DEVICE Bangalore





CLIENT – STEELBIRD AUTO COMPONENT

EVENT – TYRE & BOOK LAUNCH

PLACE – KOCHI & GUWAHATI

EXHIBITION - AUTO EXPO 2018 & NADA AUTO SHOW 2017
NEPAL

TDIMS was given a mandate to conceptualize and executed their Tyre and Book launch event and the exhibitions.

EXHIBITION – AUTO EXPO 2018

STALL SIZE – { 108 Sq. mtrs. }





CLIENT – HPL ELECTRIC & POWER LTD
EXHIBITION - ELECTRO TECH 2018, KATHMANDU
STALL SIZE - 20 sq. ft.





CLIENT – ACG GROUP
EVENT – ASIA PHARMA EXHIBITION
PLACE – DHAKA, BANGLADESH



Mitutoyo

CLIENT – MITUTOYO
EXHIBITION

- IMTEX, BIEC, BANGALORE
- DIEMOULD, BIEC, BANGALORE

IMTEX, BIEC, BANGALORE

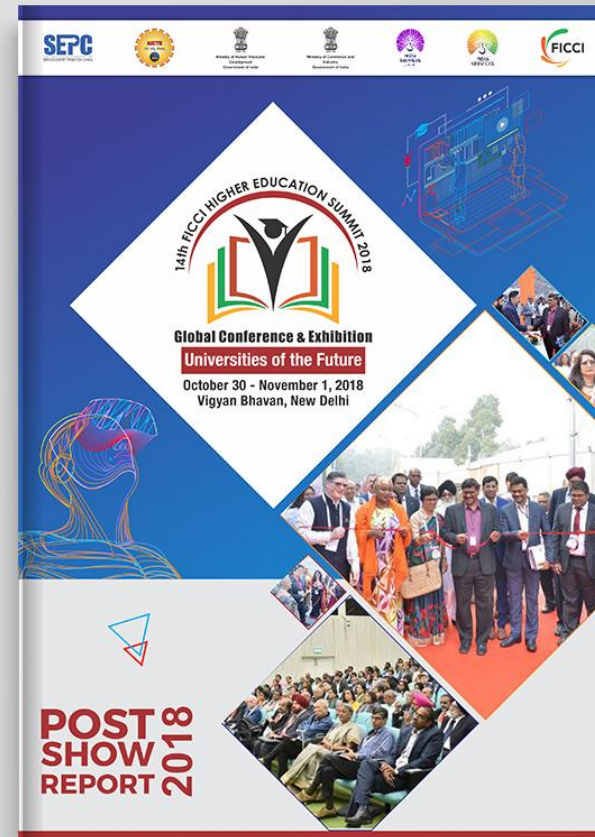
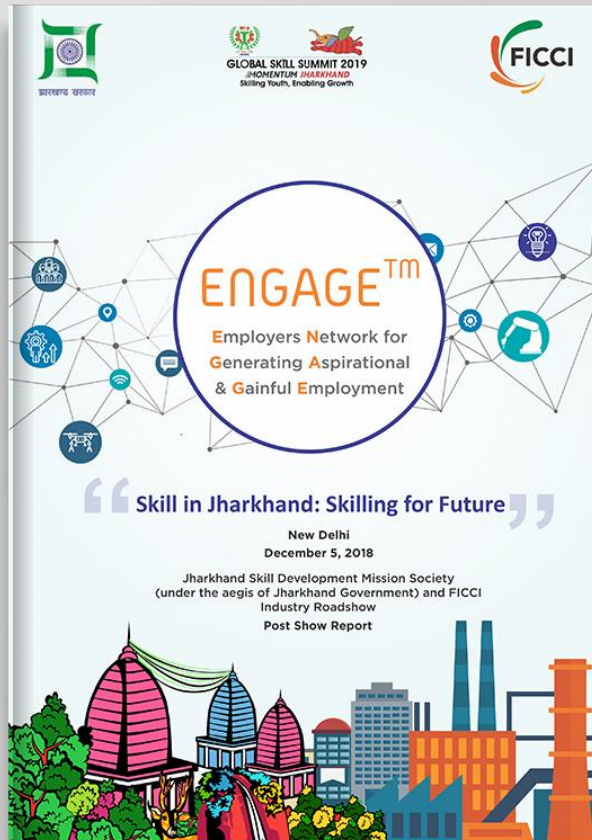
Stall Size - 72 sq. mtr.

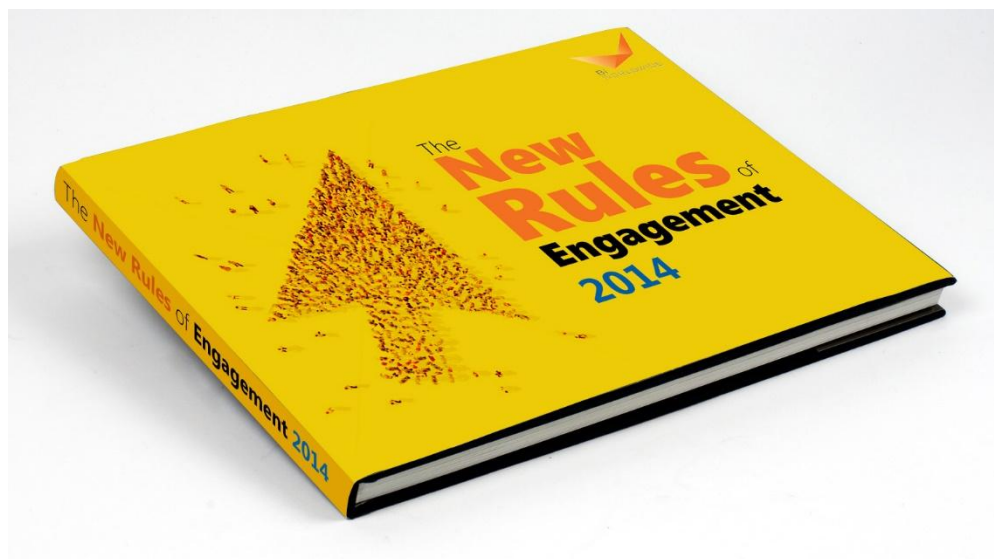


Logo Develop

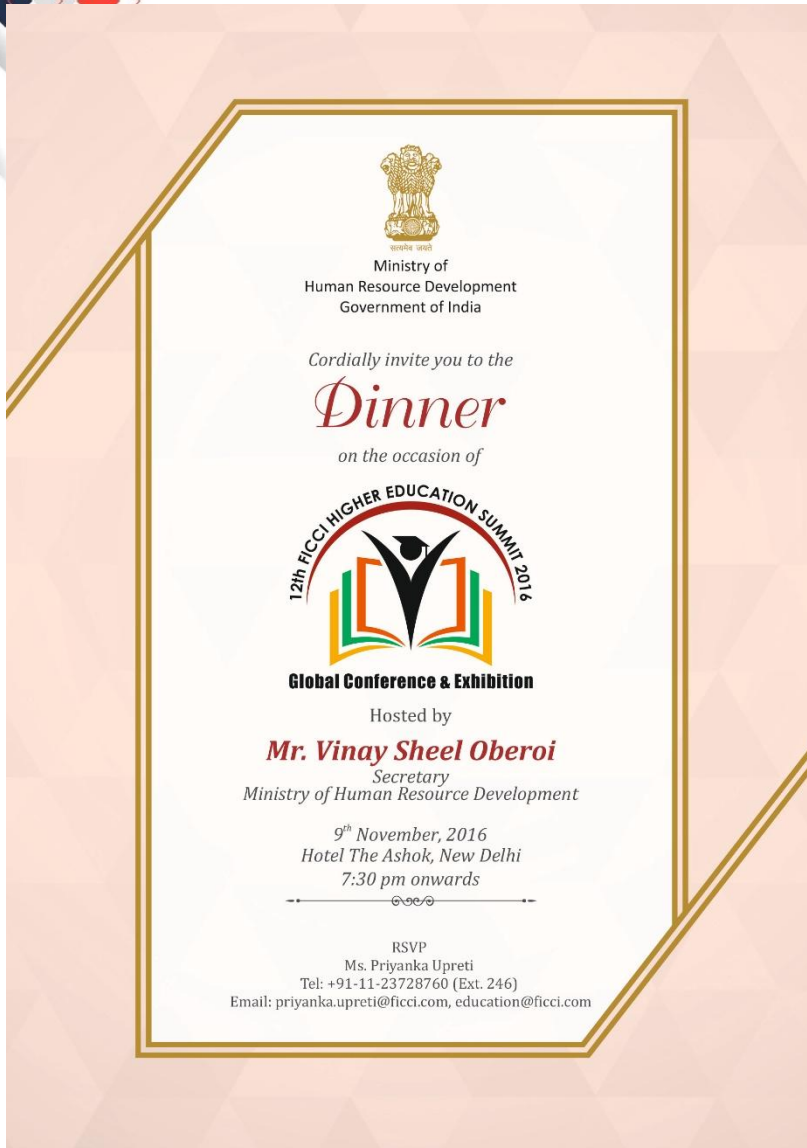


Report cover





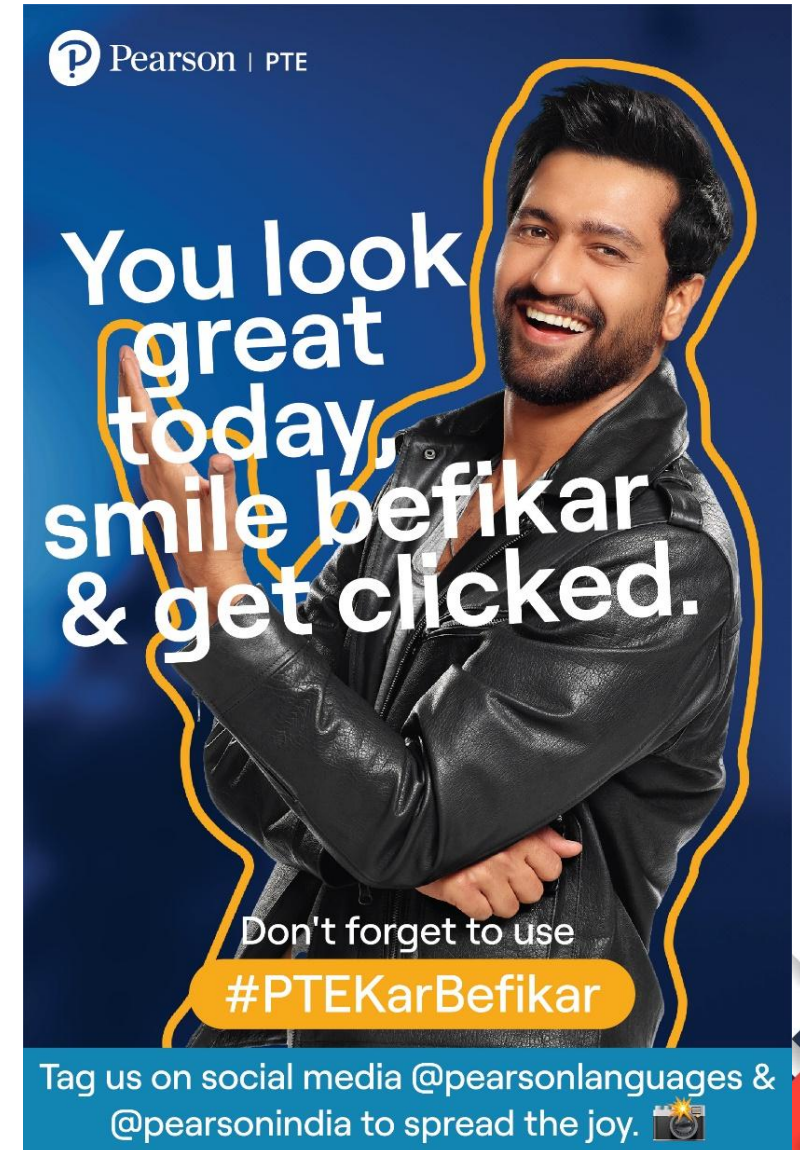
Invite



AD for Pickle Magazine



Poster



Emailer



Confederation of Indian Industry



19-20 October, 2015
Taj Palace, New Delhi

"Towards the USD 100 Billion Indian Media & Entertainment Industry"

 Ingredients of enabling 'National Media Policy' – Industry View

 How do we achieve the target of USD 100 Billion?

 Multi Screen Content Consumption Students speak

 The Future of Mobile Entertainment/ Digital Future

 Taxing times for Indian M & E – is GST the answer? Or How GST will transform M&E Industry?

 TV & Twitter

 Attracting exports and investments in M&E Services

 FUTURE SHOTS - From trailblazers guiding growth in the regional markets across India

 Disruptive new business models for video, music and ad tech

For more information, please contact:
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The Mantosh Sondhi Centre, 23 Institutional Area, Lodi Road, New Delhi – 110003
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Confederation of Indian Industry

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Confederation of Indian Industry





19-20 October, 2015
Taj Palace, New Delhi, India


Towards the USD 100 Billion Indian Media & Entertainment Industry


Bollywood At CIU Big Picture Summit


 **Ajay Devgan**
Actor

 **Gulshan Grover**
Actor

 **Ketan Mehta**
Director

 **Subhash Ghai**
Director

 **Sudhir Mishra**
Director & Writer

 **Sharmila Tagore**
Actor

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15th CIU NID
DESIGN SUMMIT
02-04 DEC 2015
NEW DELHI

Make in India
Making it happen through Design

Objective:
To establish the importance of Design in converting India into a global manufacturing hub.

Target Audience:
Senior Product Designers, Innovation Professionals, OEMs, Consultants, Corporates, SMEs, Entrepreneurs, Designers and Academics

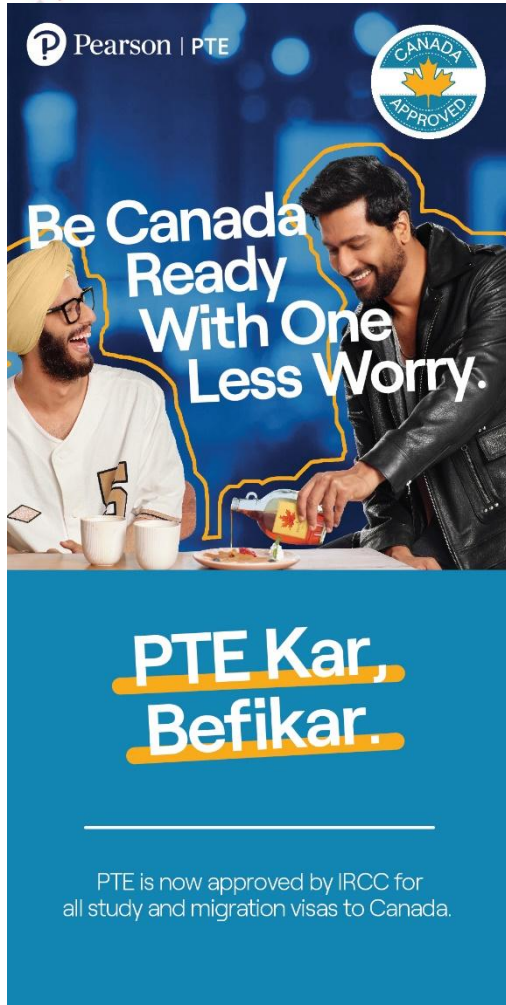
Key Elements:
• Simultaneous presentations
• Interaction session with brand leaders and admired figures
• Training sessions
• Workshops
• Case studies
• Service design jam
• Design installations
• CII Design Excellence Awards 2015
• Indian Design Report 2015
• Exhibitions

Expected Outcomes:
A convincing message would be delivered that now product development and efficient product design help create a competitive advantage that rewards companies, customers and economies.

CONTACT
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Confederation of Indian Industry
3rd Floor, IGSSS Building, 28, Lodi Institutional Area, Lodi Road, New Delhi-110 003
Tel: +91-11-45772016

Standee



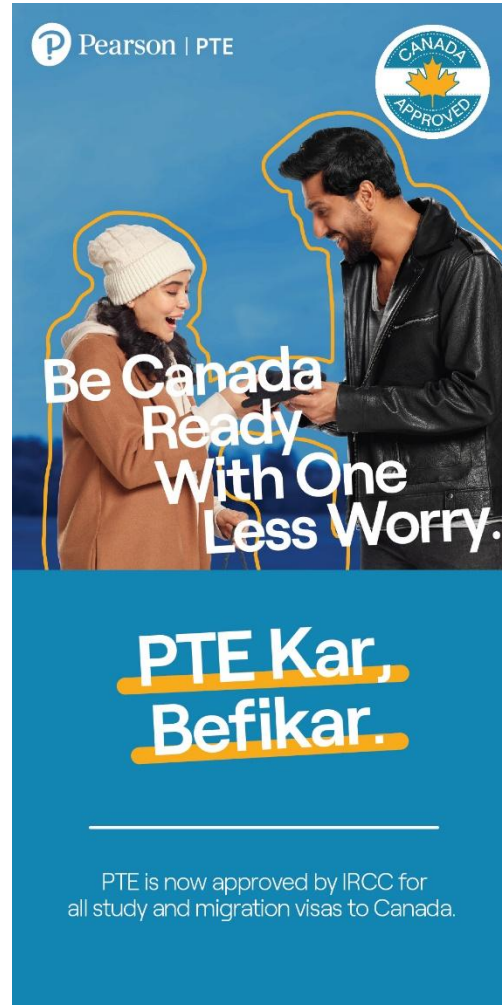
Pearson | PTE

CANADA APPROVED

Be Canada Ready With One Less Worry.

PTE Kar, Befikar.

PTE is now approved by IRCC for all study and migration visas to Canada.



Pearson | PTE

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Be Canada Ready With One Less Worry.

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EFMD GLOBAL

I'M PART OF IT

Beyond Borders
Elevating the visibility of Indian business schools through global accreditation

23 April 2024 | 9:30 - 18:00
IIM Lucknow, Noida Campus,
NCR Delhi

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INDIAN INSTITUTE OF MANAGEMENT LUCKNOW



EFMD GLOBAL

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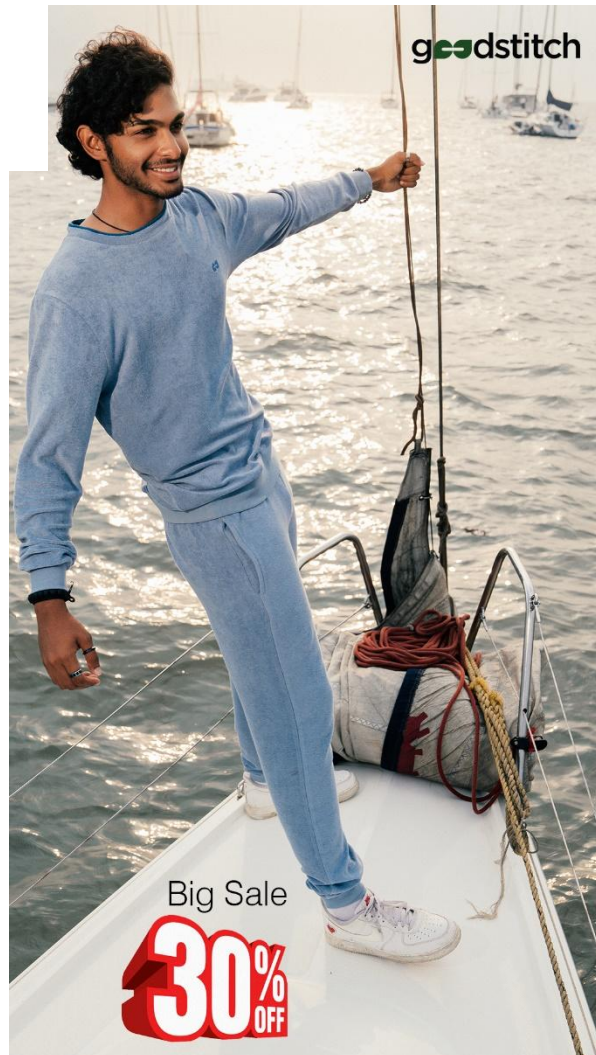
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Premium Dairy, Pen and Wallet Set



Laptop Trolley Bag Cum Backpack



Trophy





KOHLER®

CLIENT - KOHLER

EVENTS - KOHLER EVENTS

PLACE - NEPAL/INDIA/UAE/SRILANKA





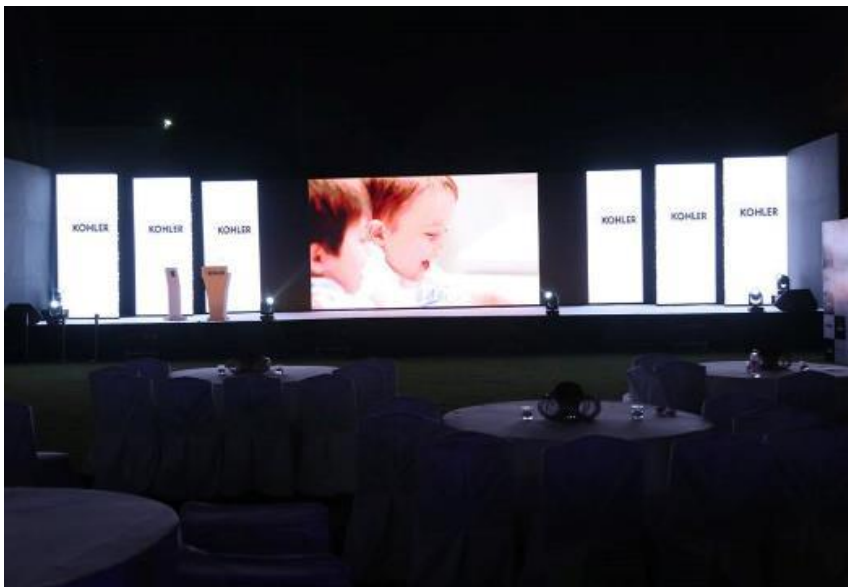
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Mumbai, Delhi, Pune, Hyderabad, Cochin, Kolkata, Ahmedabad, Bangalore



FASHION SHOW & CONFERENCE

Delhi



Thankyou

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Email: bridgecommunications21@gmail.com

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