

Organisation Profile

Bridge Communications

Our Team



Shahvez Akhter

Managing Director

Over 24 years of experience of experiential marketing in India's top agencies



Mohit Bajaj

Director Operations - BTL

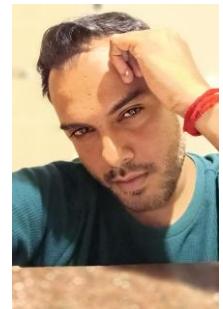
Over 13 years of Managing all kinds of BTL Projects



Saif Khan

Creative Director

Over 24 years of Creative Experience in Advertising Industry



Kallal Das

AVP - BD

Over 25 years of Experiential Marketing – South Market



Charanjit Singh

**Director
Artist Management**

Managed 1000 plus shows during this 30 + years of tenure



Shweta Lohia

Client Service

Over 10 years of Content Writer Experience in Advertising Agency



Maninder Singh

DGM MICE

Over 15 years MICE



Harmeet Singh

3d Designs Head

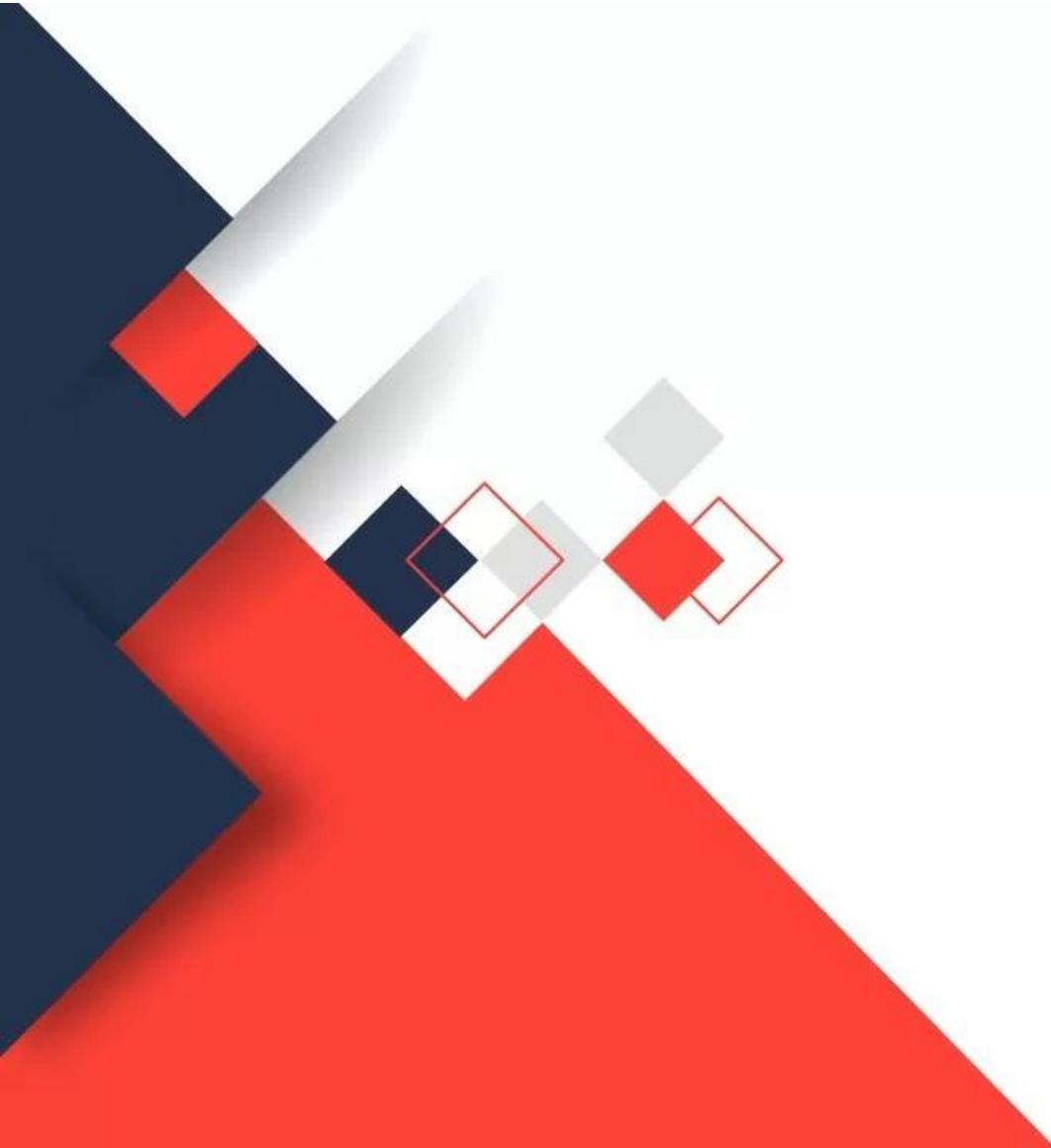
15 years plus experience



Yagnesh Singh

Project In charge

Over 5 years of Designing

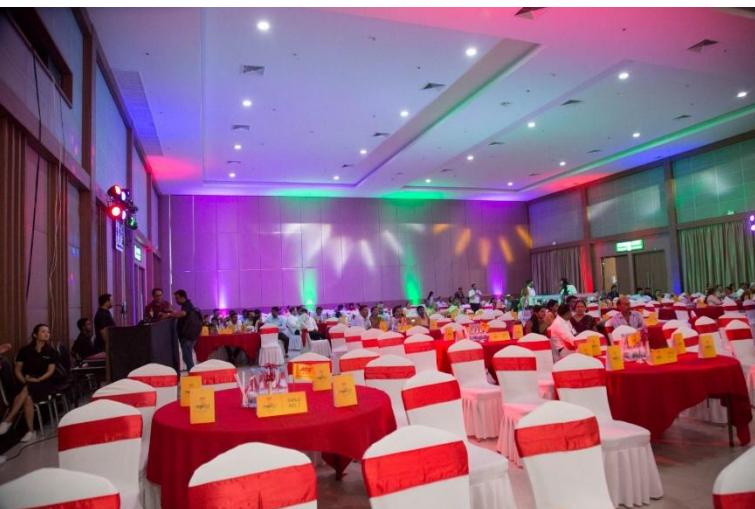


CLIENT - VEDANTA
EVENTS – TACO/RANTHAMBORE/
RUN FOR ZERO HUNGER
PLACE - HARYANA/GURUGRAM/
NEW DELHI



ACC

CLIENT - ACC CEMENT
EVENTS - ACC CEMENT EVENT
PLACE - PATTAYA, BANGKOK - THAILAND

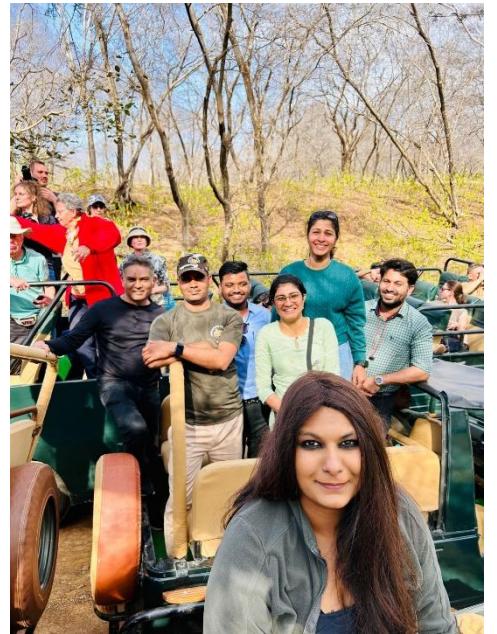


SWARN RATH ROAD SHOW RAJASTHAN & U.P















CLIENT – VIACOM 18

EVENT – COLORS KA SARTAJ 2018 / 2019 / 2020 / 2021 / 2022

PLACE – DUBAI (UAE)

CELEBRITY JUDGE – JAVED JAFFREY

Colors ka Sartaj – UAE biggest talent hunt for blue collar workers. We covered about 65 labor camps touching close to 65,000 labors residing in those camps. No. of Registrations – 5000, Audition was done for around 700 contestants and selected 15 Finalists.

The Grand Finale was judged by Javed Jaffrey and 3 winners were rewarded with cash prizes.



IndiaCast's Colors Ke Sartaj talent show returns to UAE for second season

© June 24, 2019 1 Min Read

The Grand Finale for the show will take place on July 12, 7 pm at the DULSCO Village Arena, Al Quoz, Dubai. Winners of the show will receive prizes of \$2700, \$1300 and \$550.



COLORS KA SARTAJ SEASON 2 COMES TO A SMASHING FINALE

Adel 3 days ago BEATS Leave a comment 70 Views



The Grand finale was judged by Javed Jaffrey and witnessed a participation of over 600 contestants from across 60 labour camps in the UAE

United Arab Emirates, 13 July 2019: The winners of the second edition of Colors Ka Sartaj – a talent hunt for the blue-collar workforce in the UAE were announced in a glittering ceremony last evening (Friday 12th July) in Dubai. The grand finale held at the DULSCO Village Arena in Al Quoz, saw top 15 participants compete for the coveted title of "Colors Ka Sartaj".

Jaaved Jaaferi
19.6K Tweets

Tweets Tweets & replies Media Likes

Jaaved Jaaferi @jaavedjaaferi 19h Was at the **#ColorsKaSartaj** contest #Dubai, 12thJuly, a talent contest between thousands of labourers across **#UAE** coming from very humble backgrounds from all over the world. This contestant from **#Bihar#India** totally blew me away. Definitely deserves a break on our reality shows.



0:54

2,520 views

3 16 153

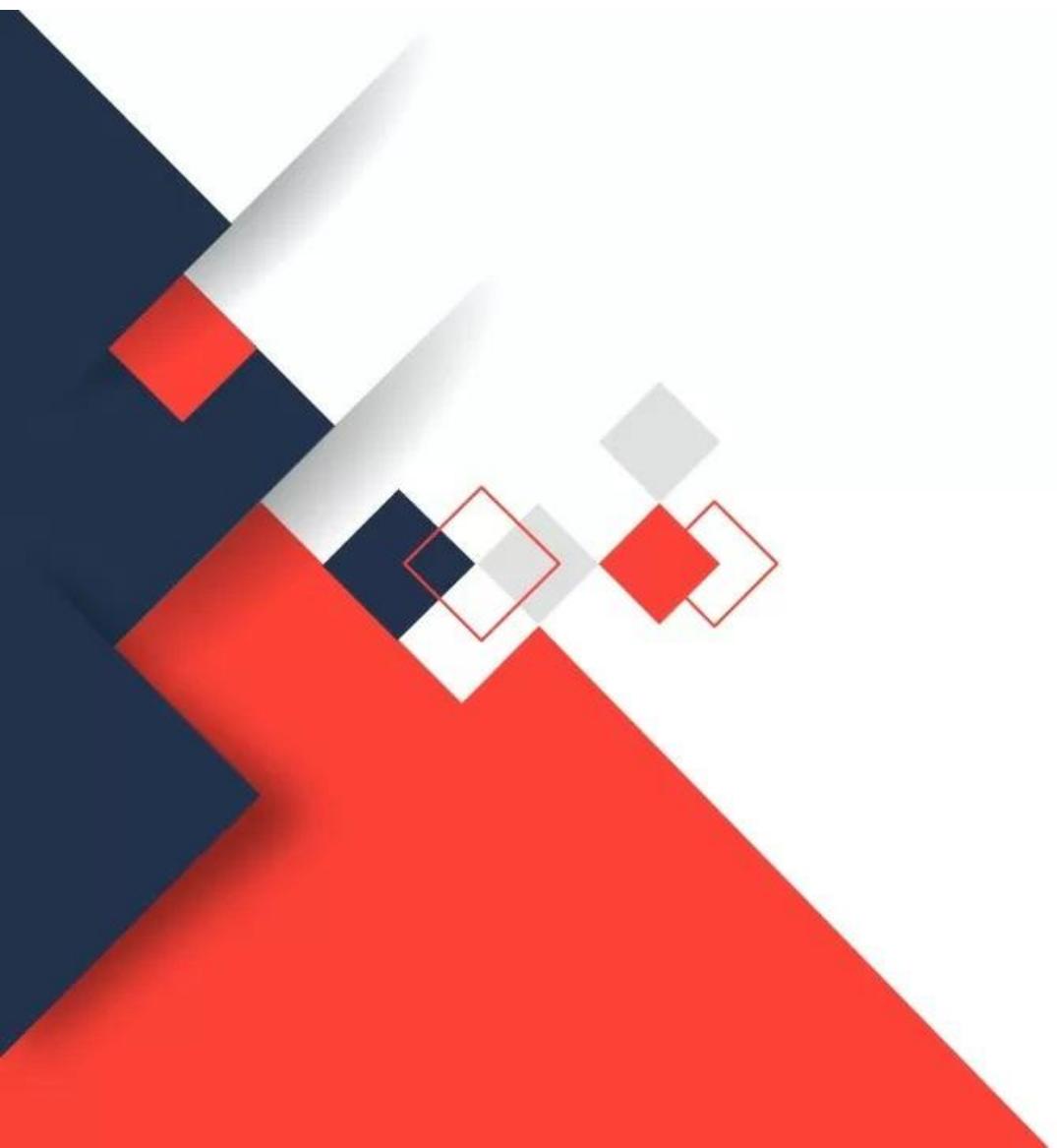
Jaaved Jaaferi @jaavedjaaferi 21h Some consolation for mumbai slum dwellers.

People living in tiny spaces - Hong Kong:



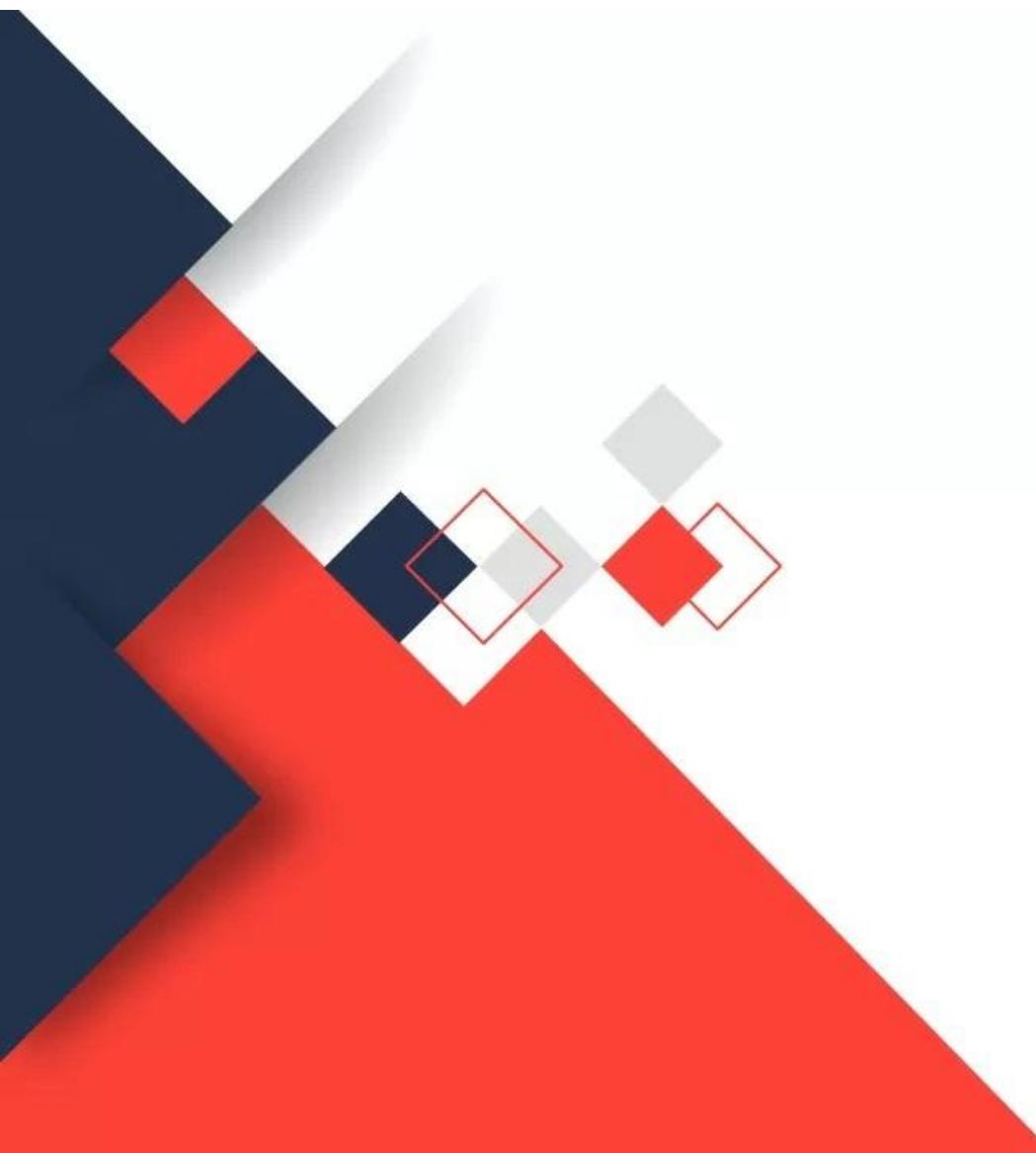
CLIENT - IMM
EVENTS - EFMD GLOBAL
PLACE - GREATER NOIDA



A large, abstract graphic on the left side of the image consists of several overlapping geometric shapes. It includes a large orange triangle pointing upwards, a dark blue parallelogram, a white parallelogram, and several smaller squares and rectangles in red, dark blue, and grey. The shapes are arranged in a dynamic, overlapping composition.

CLIENT - MENIFEST
EVENTS - MANIFEST
PLACE - NEW DELHI





CLIENT - YAZAKI INDIA PVT LTD
EVENTS – YAZAKI INAGURATION CEREMONY
PLACE - PANTNAGAR PLANT, RUDRAPUR
UTTARKHAND



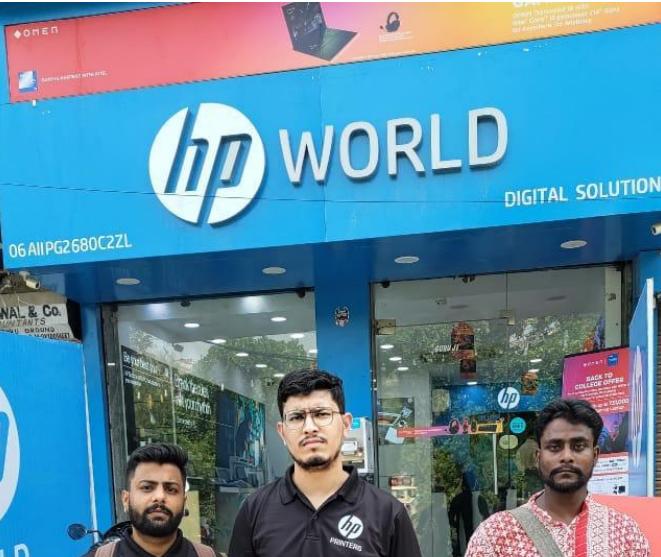


CLIENT - VLCC
PLACE - BANGALORE/HYDERABAD/CHENNAI/
AHMEDABAD/MUMBAI





CLIENT - HP
PLACE - BANGALORE/HYDERABAD/CHENNAI/
AHMEDABAD/MUMBAI/FARIDABAD/
NEW DELHI

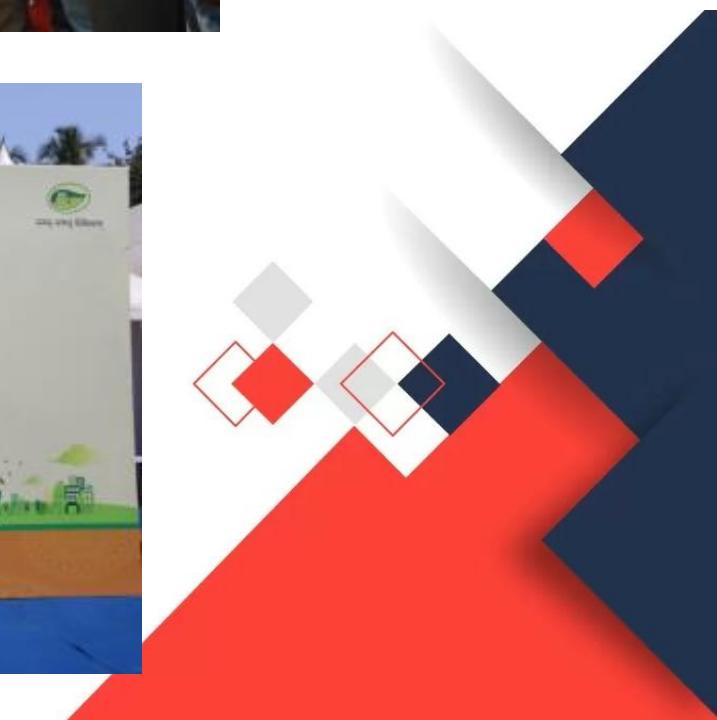






CLIENT – GAIL GAS
EVENT – PETROL PUMP LAUNCH
PLACE – PURI & ROURKELA, ODISHA

Bridge Communications with TDIMS was given a mandate to organize launch event with the petroleum minister **Mr. Dharmendra Pradhan** with a gathering of 10,000 people in an AC hanger.





CLIENT – NEWS 18
EVENTS

- AGENDA JHARKHAND EVENT, RANCHI, JHARKHAND
- LIFELINE EVENT, JAIPUR, RAJASTHAN
- SUSIKSHA EVENT, NOIDA, UTTAR PRADESH

CHIEF GUEST

- MR. AMIT SHAH (MINISTER OF HOME AFFAIRS)
- MR. RAGHUBAR DAS (CHIEF MINISTER OF JHARKHAND)
- MR. RAGHU SHARMA (MOHFW MINISTER)
- MR. RAMESH POKHRIYAL (HRD MINISTER)

AGENDA JHARKHAND EVENT

Ranchi, Jharkhand



AGENDA JHARKHAND EVENT

Ranchi, Jharkhand



AGENDA JHARKHAND EVENT

Ranchi, Jharkhand



LIFELINE EVENT

Jaipur, Rajasthan



SUSIKSHA

Noida, Uttar Pradesh





Utkarsh Small Finance Bank

Aapki Umeed ka Khata

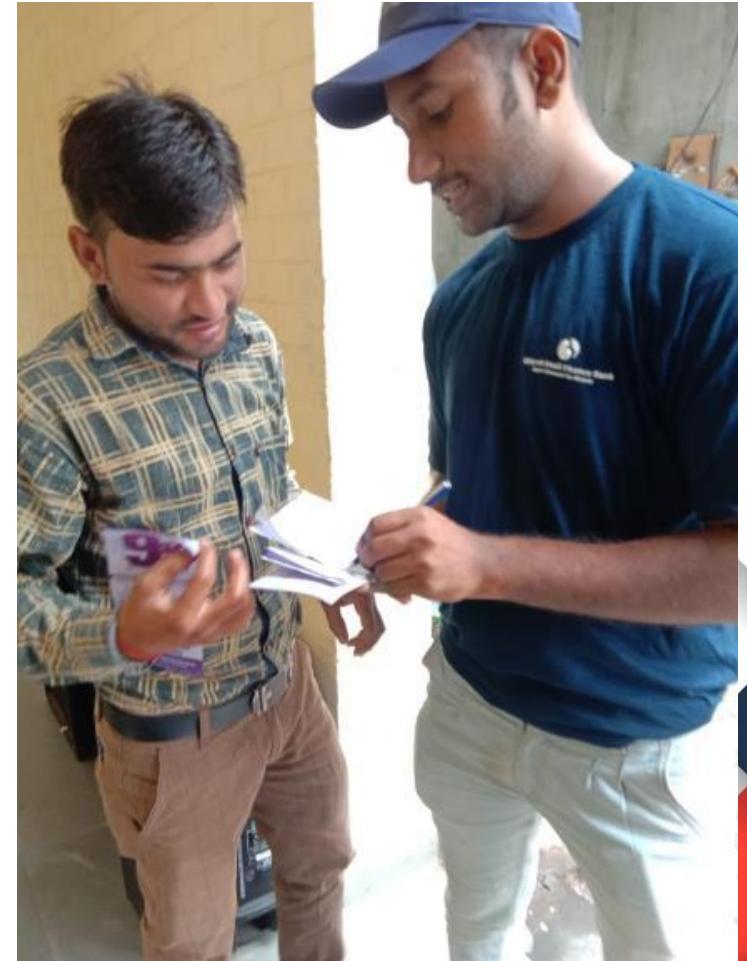
CLIENT – UTKARSH SMALL FINANCE BANK

EVENT – UTKARSH BRANCH INAUGURAL

PLACE – VARIOUS

Team Bridge Communications with TDIMS has executed Utkarsh Small Finance Bank Inaugural & Activation over 500 plus branches pan India Delhi –NCR,UT,WEST BENGAL,ASSAM,AP,KARNATKA,AP,MP,UP,JAMMU & KASHMIR, PUNJAB,HARYANA etc.





VARANSI

TDISM executes every year Clear Ganga CSR initiative every year on occasion of Environment Day.







DIRECTORATE GENERAL OF HYDROCARBONS
(Ministry of Petroleum & Natural Gas, Government of India)

CLIENT – DIRECTORATE GENERAL OF HYDROCARBONS
EVENT

- LAUNCH OF NATIONAL DATA REPOSITORY & OPEN ACRAGE LICENSING PROGRAMME.
- DISCOVERED SMALL FIELD BID ROUND : 2016, SIGNING OF CONTRACTS.

PLACE – NEW DELHI

Bridge Communications with TDIMS successfully organized the launch event for DGH at the Ashoka Hotel, New Delhi.

LAUNCH OF NATIONAL DATA REPOSITORY & OPEN ACREAGE LICENSING PROGRAMME.

New Delhi





DISCOVERED SMALL FIELD BID ROUND : 2016, SIGNING OF CONTRACTS

New Delhi





Pearson

CLIENT - PEARSON INDIA
EVENTS – PARTNERS MEET/TTT EVENTS/EXHIBITIONS
PLACE - PAN INDIA – 36 CITIES

7 CITIES Partners Events



EXHIBITION

Chennai

Stall Size – 4 X 4 mtrs.



EXHIBITION

Bangalore

Stall Size – 6 X 6 mtrs.



Inshop Branding



August 2024 at 8:04 pm

DIDAC EXHIBITION

Bangalore

Stall Size – 5 X 4 mtrs.



PRODUCT LAUNCH WITH ALEXA DEVICE

Bangalore





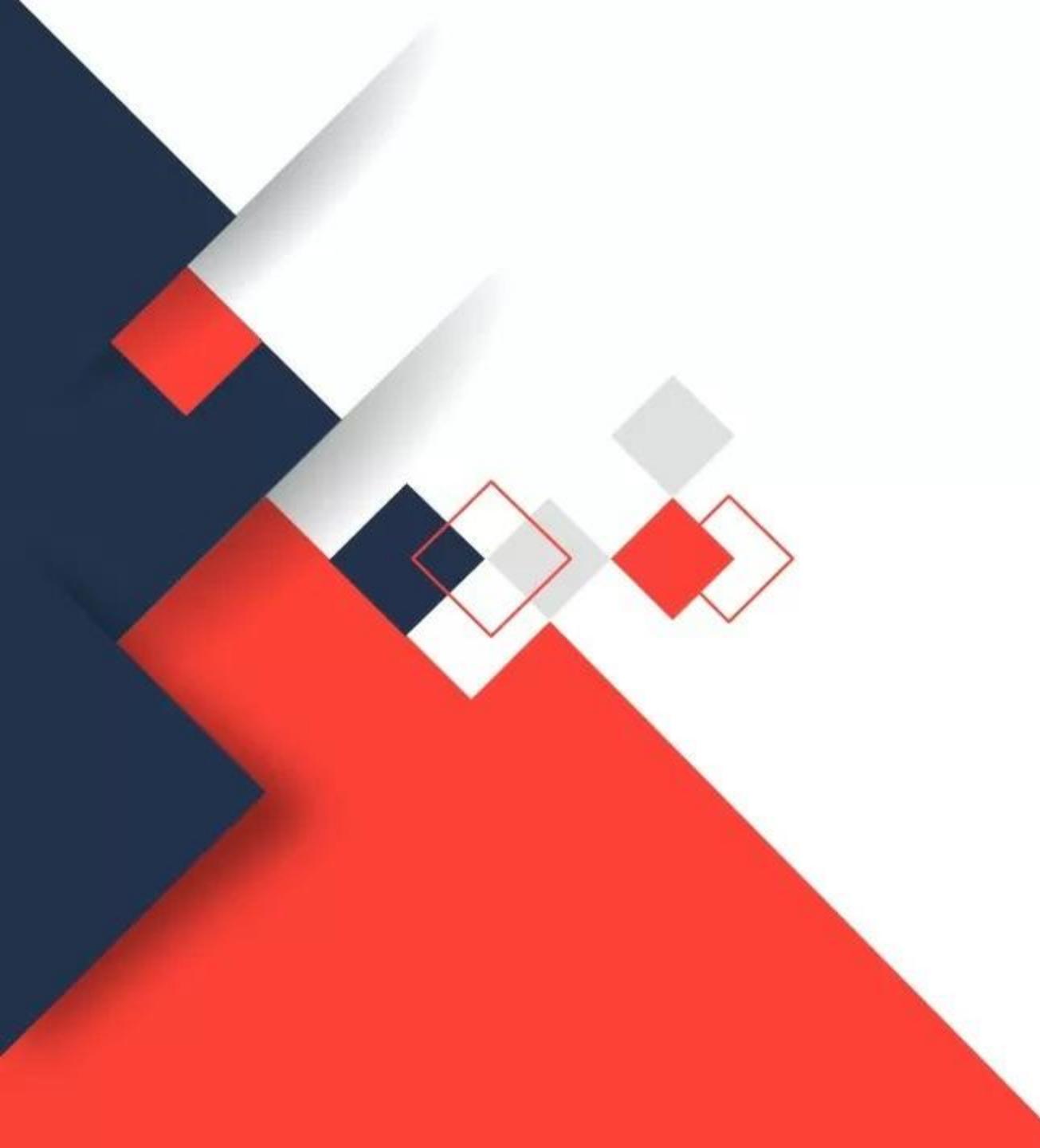
CLIENT – STEELBIRD AUTO COMPONENT
EVENT – TYRE & BOOK LAUNCH
PLACE – KOCHI & GUWAHATI
EXHIBITION - AUTO EXPO 2018 & NADA AUTO SHOW 2017
NEPAL

TDIMS was given a mandate to conceptualize and execute their Tyre and Book launch event and the exhibitions.

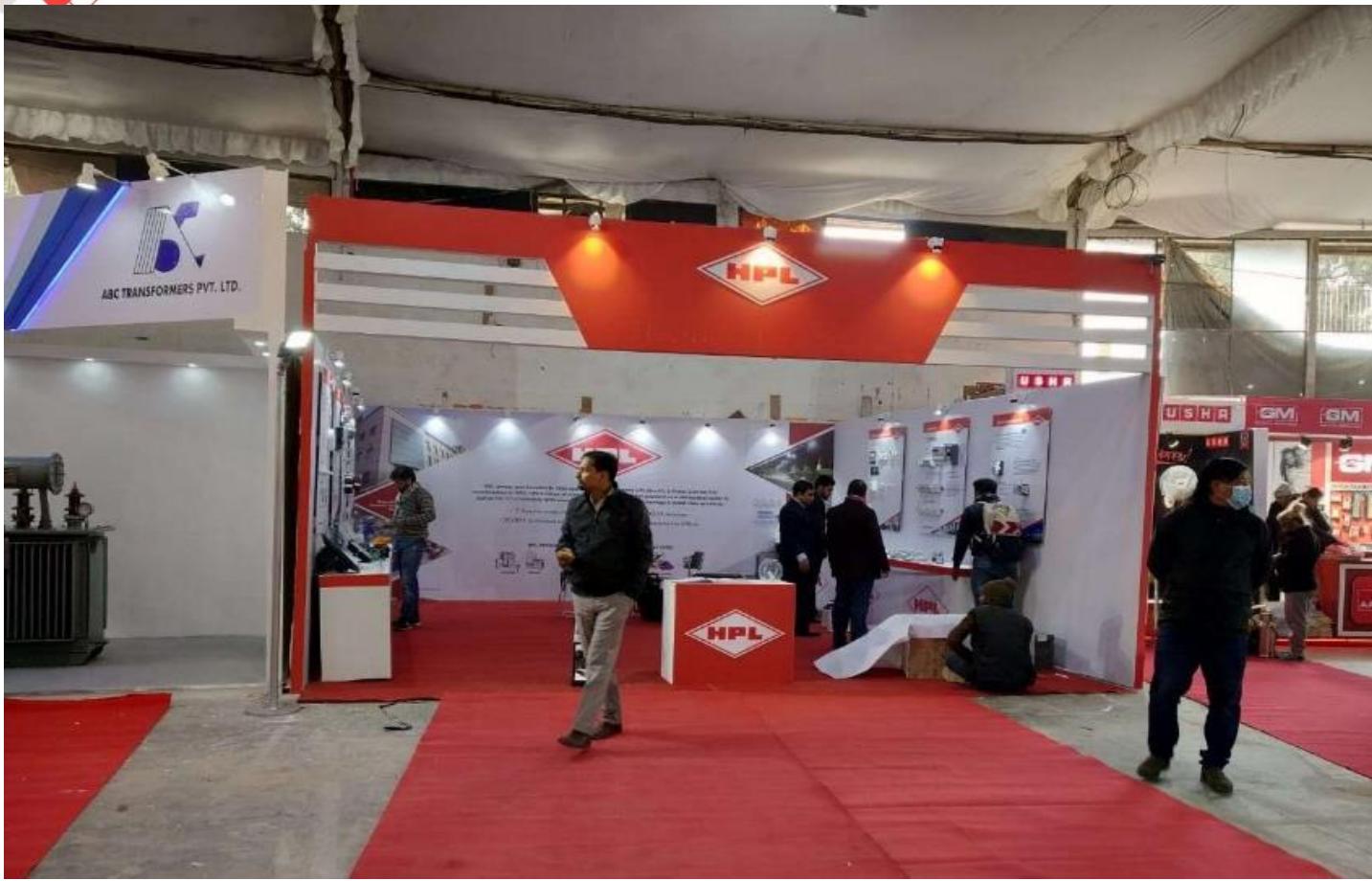
EXHIBITION – AUTO EXPO 2018

STALL SIZE – { 108 Sq. mtrs. }





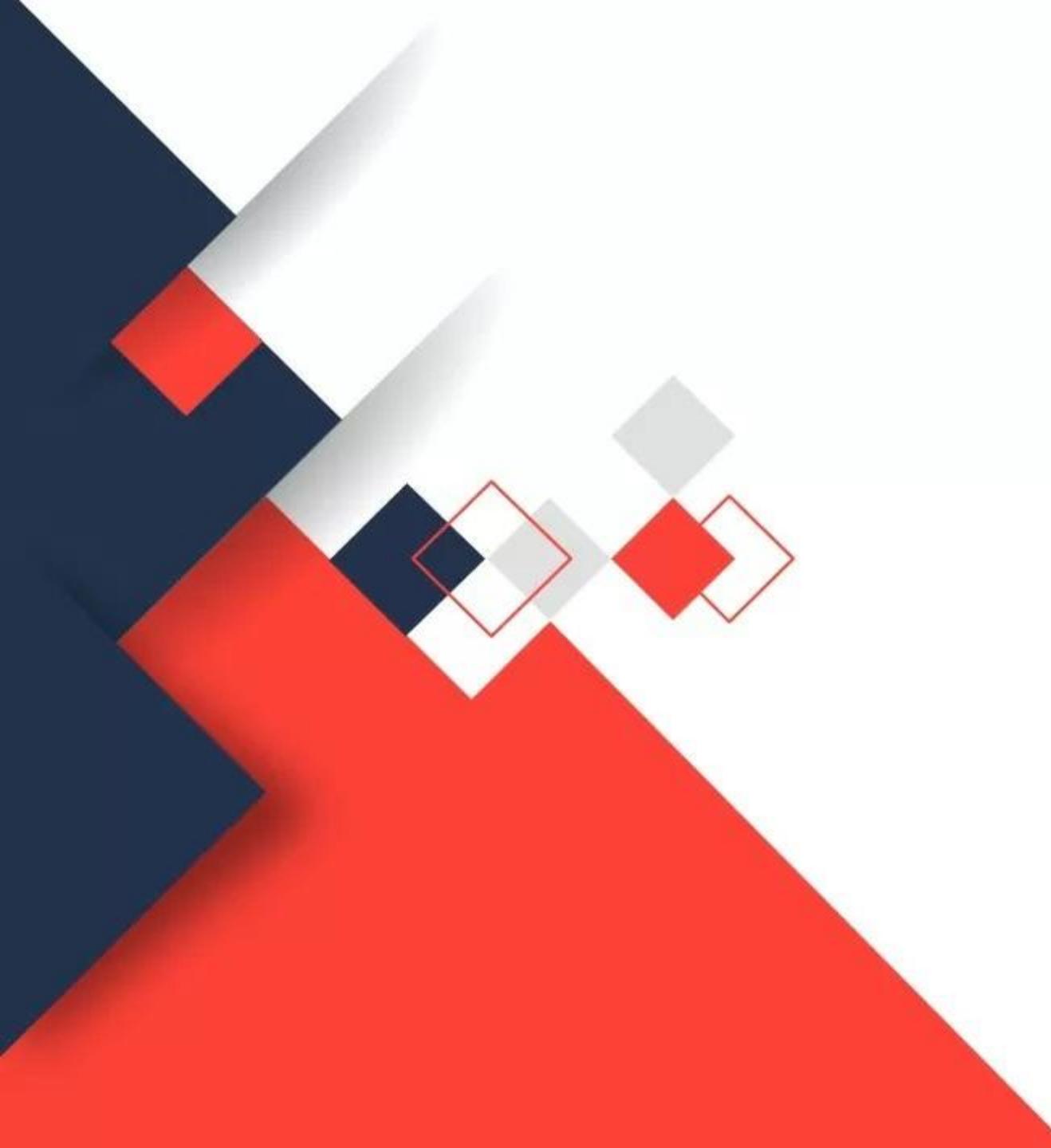
CLIENT – HPL ELECTRIC & POWER LTD
EXHIBITION - ELECTRO TECH 2018, KATHMANDU
STALL SIZE - 20 sq. ft.





CLIENT – ACG GROUP
EVENT – ASIA PHARMA EXHIBITION
PLACE – DHAKA, BANGLADESH





Mitutoyo

**CLIENT – MITUTOYO
EXHIBITION**

- IMTEX, BIEC, BANGALORE
- DIEMOULD, BIEC, BANGALORE

IMTEX, BIEC, BANGALORE

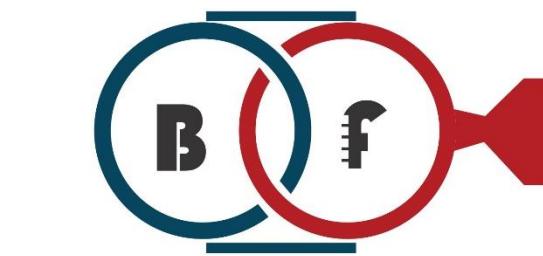
Stall Size - 72 sq. mtr.



Logo Develop

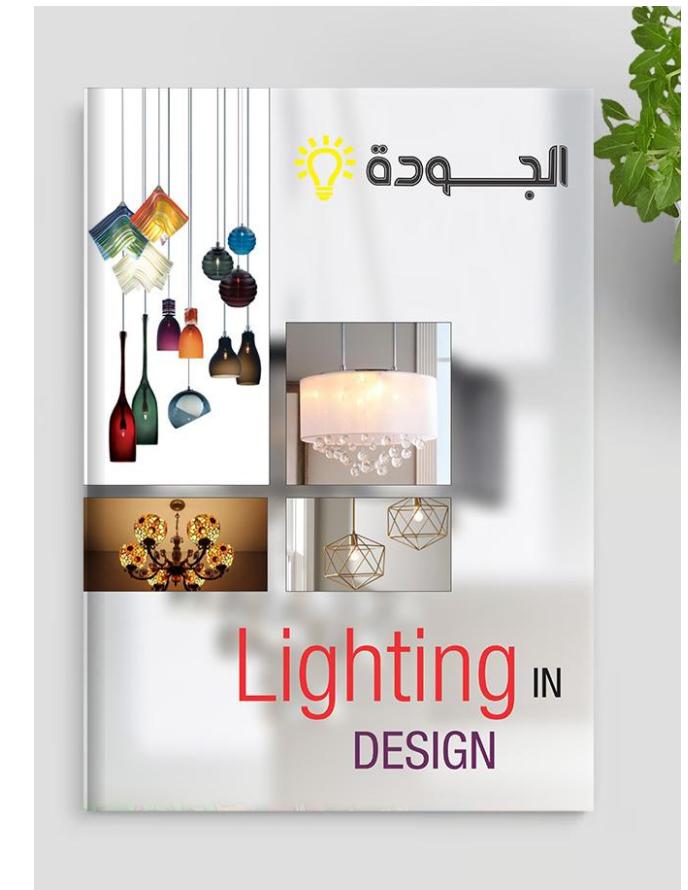
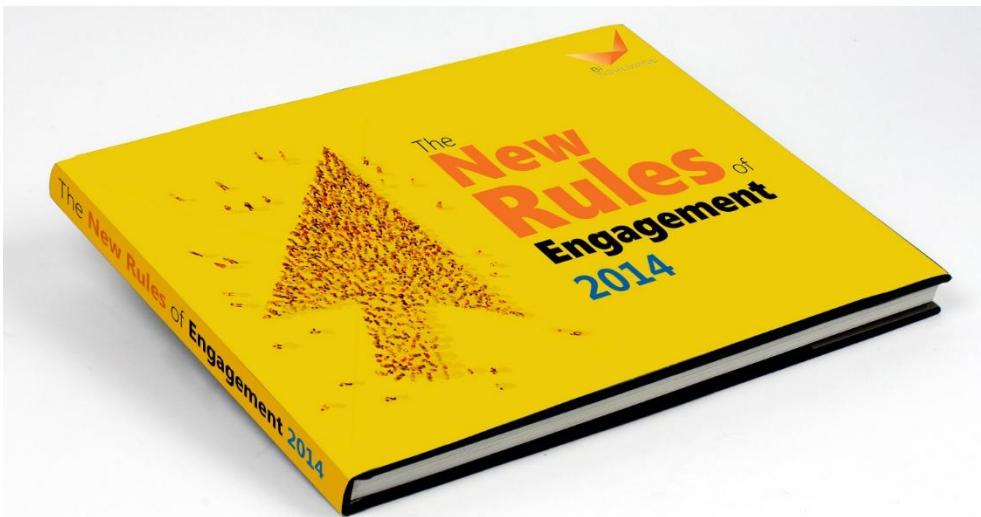


We are bridge between company and customer

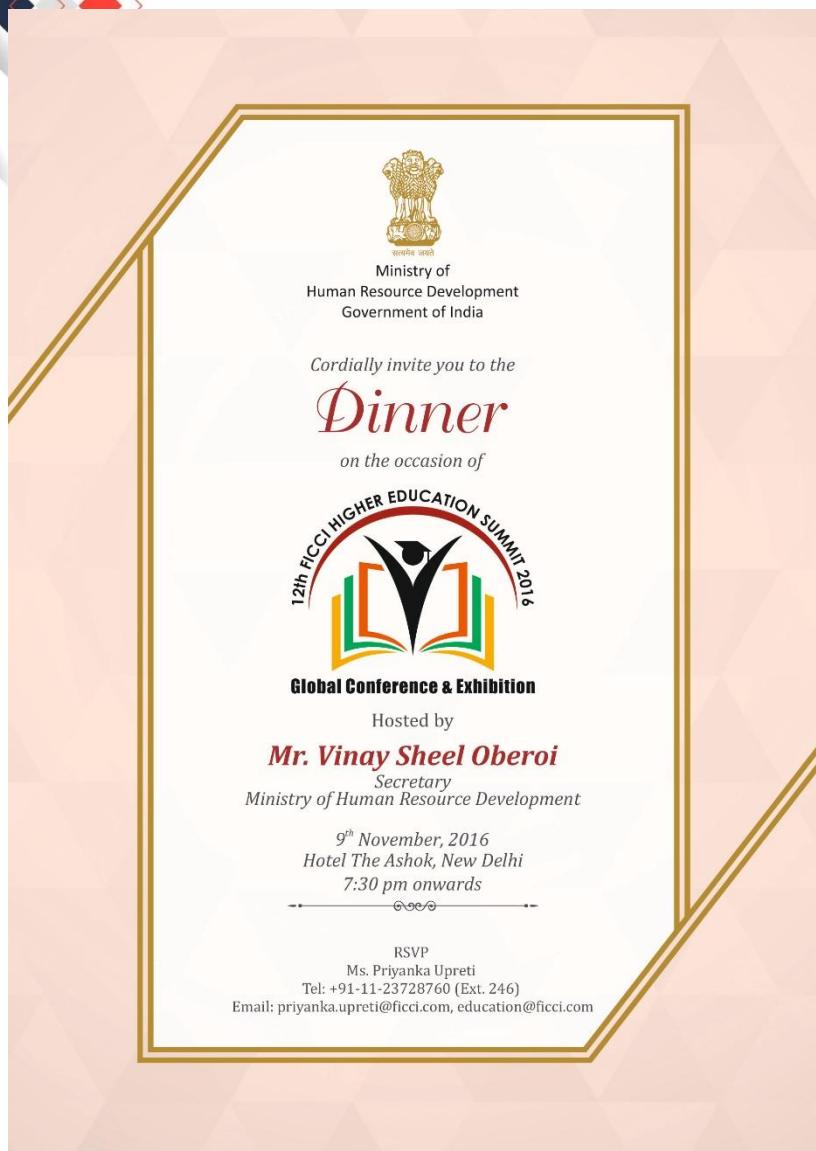


Report cover





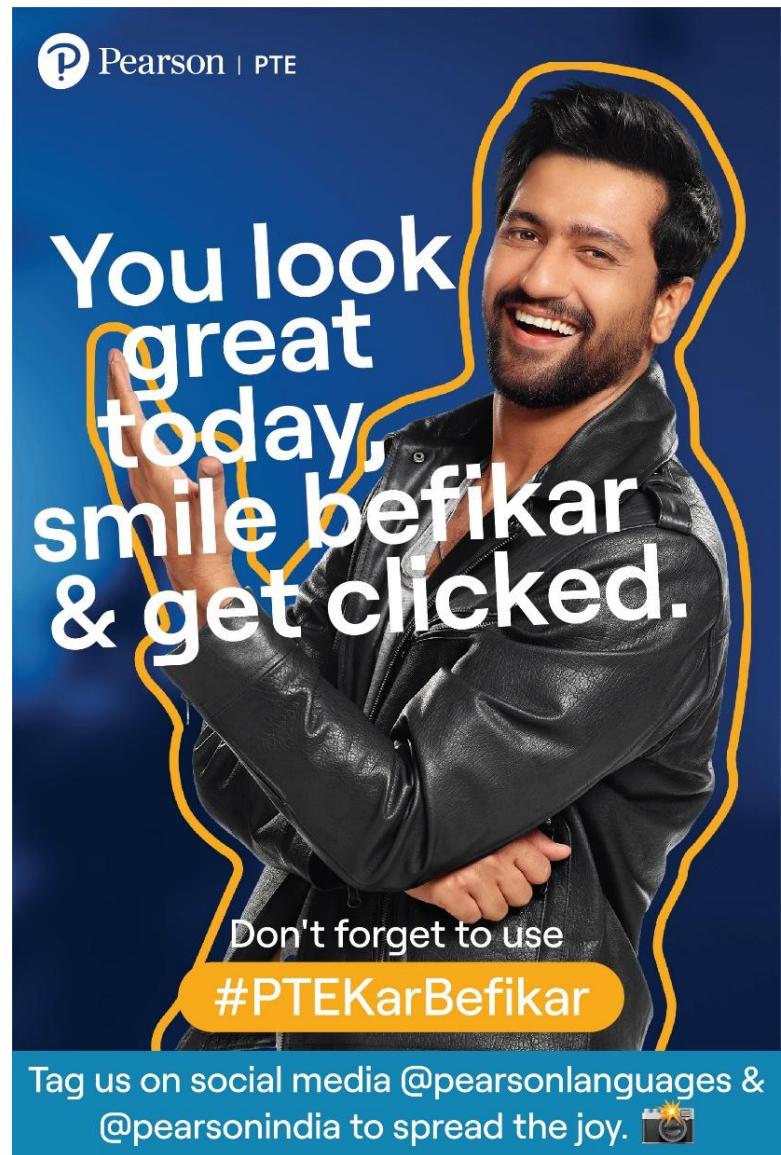
Invite



AD for Pickle Magazine



Poster



Emailer



CII
Confederation of Indian Industry

CII BIG PICTURE SUMMIT
19-20 October, 2015
Taj Palace, New Delhi

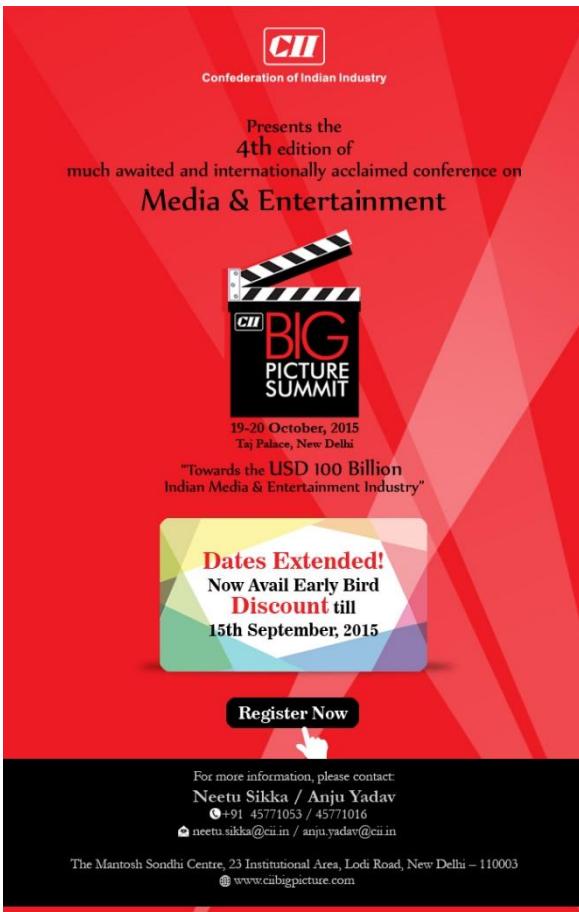
Towards the USD 100 Billion Indian Media & Entertainment Industry

Topics:

- Ingredients of enabling 'National Media Policy' – Industry View
- The Future of Mobile Entertainment/ Digital Future
- Attracting exports and investments in M&E Services
- How do we achieve the target of USD 100 Billion?
- Taxing times for Indian M & E – is GST the answer? Or How GST will transform M&E Industry?
- FUTURE SHOTS – From trailblazers guiding growth in the regional markets across India
- Multi Screen Content Consumption Students speak
- TV & Twitter
- Disruptive new business models for video, music and ad tech

For more information, please contact:
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neetu.sikka@cii.in / anju.yadav@cii.in

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Taj Palace, New Delhi

Towards the USD 100 Billion Indian Media & Entertainment Industry

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CII
Confederation of Indian Industry

CII BIG PICTURE SUMMIT
19-20 October, 2015
Taj Palace, New Delhi, India

Towards the **USD 100 Billion Indian Media & Entertainment Industry**

Bollywood At CII Big Picture Summit

Speakers:

- Ajay Devgan, Actor
- Gulshan Grover, Actor
- Ketan Mehta, Director
- Subhash Ghai, Director
- Sudhir Mishra, Director & Writer
- Sharmila Tagore, Actor

Sponsors:

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CII DESIGN

15th CII NID DESIGN SUMMIT
02-04 DEC 2015
NEW DELHI

Make in India
Making it happen through Design

Objective:
To establish the importance of Design in converting India into a global manufacturing hub.

Target Audience:
Senior Product Designers, Innovation Professionals, OEMs, Consultancies, Corporates, SMEs, Entrepreneurs, Designers and Academics

Key Elements:

- Simultaneous presentations
- Interaction session with brand leaders and admired figures
- Training sessions
- Workshops
- Case studies
- Service design jam
- Design installations
- CII Design Excellence Awards 2015
- Indian Design Report 2015
- Exhibitions

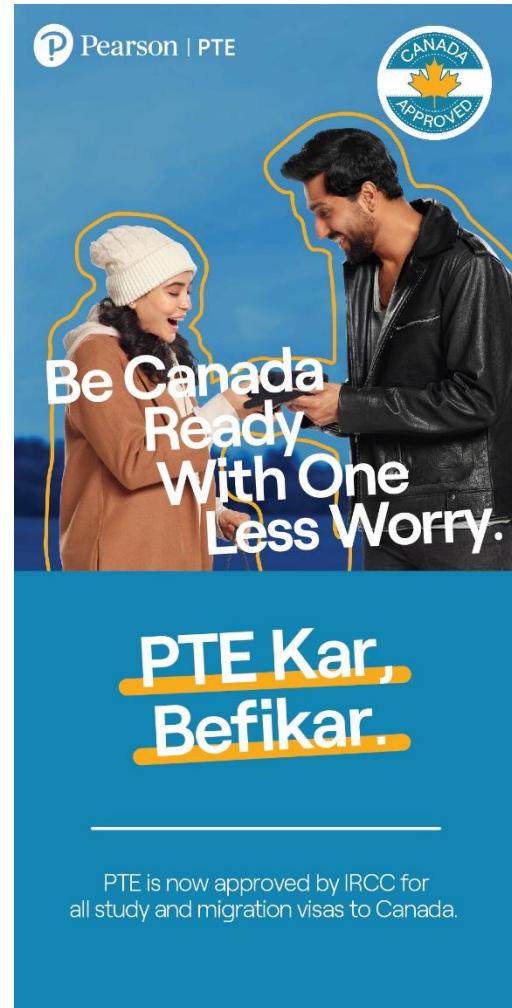
Expected Outcomes:
A convincing message would be delivered that how product development and efficient product design help create a competitive advantage that rewards companies, customers and economies.

CONTACT

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Social Media: [Facebook](https://www.facebook.com/ciidesign) [Twitter](https://www.twitter.com/ciidesign) [LinkedIn](https://www.linkedin.com/company/cii-design)

Standee



Social Media post



Website Banner



Premium Dairy, Pen and Wallet Set



Premium Dairy, Pen and Coffee Mug set



Desk Organiser



Premium Dairy, Pen and Wallet Set



Pen Holder Bluetooth Digital Speaker



Laptop Trolley Bag Cum Backpack



Trophy





KOHLER®

CLIENT - KOHLER
EVENTS - KOHLER EVENTS
PLACE - NEPAL/INDIA/uae/SRILANKA





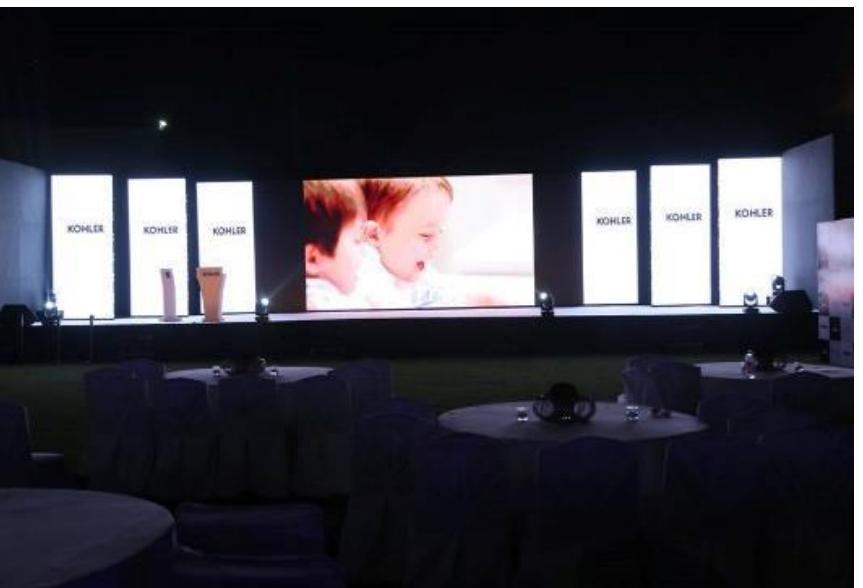
PECHA KUCHA SERIES

Mumbai, Delhi, Pune, Hyderabad, Cochin, Kolkata, Ahmedabad, Bangalore



FASHION SHOW & CONFERENCE

Delhi



Thankyou

Contact us:

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